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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number Application Number 1400605 09/029,605 Filing Date TRANSMITTAL 07.09.2001 First Named Inventor Pearce, K. F. APR 2 5 2006 Art Unit 3622 **Examiner Name** Boveja, N. (to be used for all correspondence after initial filing) Attorney Docket Number 2001KP246PA Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Drawing(s) Fee Transmittal Form Appeal Communication to Board Licensing-related Papers of Appeals and Interferences Fee Attached Appeal Communication to TC Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a Proprietary Information Provisional Application After Final Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify Terminal Disclaimer **Extension of Time Request** below): Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Cover Letter, postcard receipt and Exhibit 1 for Applicant's Response to the Second Office Action are also enclosed. Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Kenneth F. Pearce, Attorney at Law Signature Printed name Kenneth F. Pearce Reg. No. Date 33.026 April 21, 2006 **CERTIFICATE OF TRANSMISSION/MAILING** I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Date 04.21.2006 Kenneth F. Pearce, Attorney at Law Typed or printed name

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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21 April 2006

Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450

> Application For Letters Patent Entitled -- Method Of Establishing A Commercial Re: Relationship Between A Service Provider And A Potential Customer Of The Service Including A Reasoning Criterion And Method Of Face-To-Face Advertising --; Serial No. 09/900,605; Filing Date July, 9 2001; Pearce, K. F.; Docket No. 2001KP246PA

Sir:

Transmitted herewith for filing are the following:

- Transmittal Form PTO/SB/21 including a Certificate of Mailing; 1)
- Applicant's Response to the Second Office Action, including Exhibit 1; 2)
- Replacement Figures 1-6; 3)
- Marked-up claims; 4)
- Non-marked-up claims; and 5)
- A postcard for you to place your official stamp thereon evidencing receipt of the above identified materials.

Submitted respectfully

Kenneth F. Pearce

Registration No. 33,026

Encs.